



# The Mint Fairy

TV Cartoon Series 26 x 7' HD

Based on the book series by Gemma Lienas  
and Illustrations by Àfrica Fanlo

**INERCIA**  
Film & TV Production Company

Co-producer:

**CROMOSOMA**

**3** TELEVISIÓ DE CATALUNYA

Support:

Generalitat de Catalunya  
Institut Català  
de les Indústries Culturals



## ***Concept:***

The Mint Fairy is an entertaining and educational 2-D animation series. Each episode addresses a different problem that children confront in their everyday lives. The Mint Fairy, the super-heroine of emotional learning, helps our little lead characters understand and overcome each of those problems.

The Mint Fairy teaches children: "...how to recognize and express, regulate, control and direct their emotions and those of others around them in order to better adapt to circumstances, achieve their aims and feel at ease with themselves." (Ma .A. Viladot).

## ***Main Features:***

The Mint Fairy, the main character, is a tiny little fairy that smells like mint. She's only visible to little boys and girls. She is always on the lookout for any problems they may encounter and "comes to their aid" when they find themselves in emotionally conflictive situations.

But The Mint Fairy doesn't use magic to make their problems disappear, but instead helps them confront the problems. She uses her powers so that kids learn to reason and develop their abilities.

The lead characters in the stories are two brothers and two sisters. The rest of the family and Tuga, the pet turtle, are minor characters who help develop the storyline, though they know nothing about the Mint Fairy.

The settings are those typically associated with childhood life: home, the park, school, etc.

The episodes all share the same structure: The Mint Fairy is involved in some activity when she suddenly hears an alarm and stops to check on the kids from her little world. We then see an everyday situation unfolding that is easy for a child to identify with, and that focuses on a specific conflict: low self-esteem, lack of motivation, difficulty in expressing feelings, lack of emotional control, and others.

The Mint Fairy arrives on the scene and helps the child involved in the problem in question to stop and think and control his/her emotions in order to resolve the problem. Once the hurdles have been overcome, The Mint Fairy bids the audience goodbye and reminds us of what we learned in the course of the episode.

## **Format:**

**Animation Series:** HDTV 26 x7' (Number of episodes x minutes per episode)

**Target Audience:** Pre-school, ages 3 to 6

### **Other Formats:**

**DVD**

**E-books**

**Social Networking**

**Educational and Interactive Website**

**Toys**



## **Animation Technique:**

Creating the animation series will involve the following process:

Writing of the script based on Gemma Liena's books for children. The author will oversee all of the scripts.

Creating the Storyboard to set the focus of each frame. Technical script.

Design, character illustrations, sketches, templates and drawings necessary to produce a 2D version of the series' characters and backgrounds.





## ***The Group:***

### ***Noa, Pol, Max and Mey***

Noa (6 years old), Pol (5 years old), Max, who is adopted (4 years old), and little Mey (3 years old) are siblings who all go to the same school.

They have fun together whether at school, playing in the park, or at home where they have a little attic space "all to themselves." It is a play space that adults can't enter. Only Tuga, the family's pet turtle, is invited in and somehow manages to navigate through the enormous piles of toys.

The brothers and sisters find themselves confronted with age-appropriate questions, problems, agreements and disagreements, sometimes individually and other times together as a group. Each of them brings his or her particular personality to the situation, thus allowing for different developments of, and perspectives on, a single conflictive situation.

Without knowing it, they all share a secret: The Mint Fairy and her tricks for learning how to resolve problems.

## ***Models & Characters:***

### ***The Mint Fairy:***

***Persuasive, determined and fun***

***The fairy that helps kids grow up***

The Mint Fairy is a very hip and fun fairy. She is the size of a muffin, always dressed in green and when she flies through the air she leaves a trail of green, mint-scented stars in her wake. She is only visible to little boys and girls.

She lives on a mint plant. The leaves serve as her furniture and appliances. The plant stem is a transparent elevator that The Mint Fairy uses to transport her from her home (one group of mint leaves) to the garage (another group of mint leaves). The garage is filled with a variety of motorized vehicles: a motorcycle, a race car, a rocket, an airplane, a submarine, a motorboat, etc.

At the start of each episode, The Mint Fairy is in one of the rooms of her plant house, busily attending to one thing or another. Suddenly an alarm goes off. The fairy stops what she's doing and takes stock of the situation. In no time at all she's on the elevator heading to the garage, where she throws on her helmet and speeds off the launching ramp.

The Mint Fairy then appears on the scene in a matter of seconds. The kids explain their problem and she listens closely. Then she uses some "tricks" to help our little friends adjust their point of view and observe their problem from a different perspective so that they can resolve the conflict themselves.

The Mint Fairy can be a bit cheeky at times. She is nothing like the fairies in stories about enchanted princesses and palaces. She is persuasive, cheerful and a bit mischievous. She's the fairy who helps the kids grow up.





## ***Models & Characters: Pol***

### ***Pol***

***Shy, cooperative and empathetic.  
Origami is his favorite pastime***

Pol is 5 years old. He is shy and his face turns red as a beet when he's the focus of attention.

He loves to wear costumes and dress others up in costume, including Tuga, the turtle. He is also a big origami fan. If one day you happen to run across a paper-folded figure dressed up in costume, you can be sure that Pol has been around!

He is the most cooperative member of the group, always willing to lend a hand. He is also very empathetic and able to put himself in the other person's place.

He doesn't know what he wants to be when he grows up.

Physical appearance: Brown hair. thin and strong.





## ***Models & Characters:***

### ***Mey***

***Sweet and strong-willed***

***She loves to sing and draw***

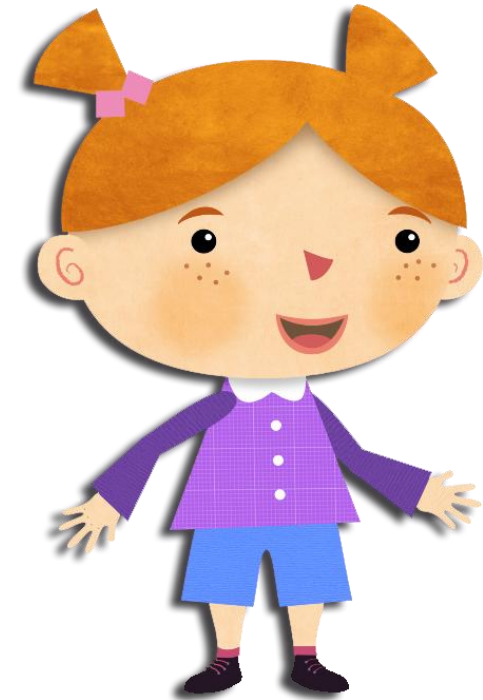
Mey is 3 years old and the littlest one in the group. In spite of her tender years, she is very clear about what she wants and likes to do, but her siblings often ignore her so she has to stand her ground to be heard.

Happy and easy-going, she loves to sing and draw.

She just can't resist chocolate, much to the dentist's dismay.

She doesn't know if she wants to be a skater when she grows up, or maybe a pastry chef so she can make her own pies and cakes.

Physical appearance: Red-headed with two pigtails and shorter than the rest of the group.





## ***Models & Characters:***

### ***Noa***

***Impulsive, imaginative and with a good sense of humor***

***She loves skating***

Six-year-old Noa is the oldest of the four kids. This funny, daring and incredibly imaginative little girl is the leader of the group. She loves making up stories to entertain her siblings and is always ready for an adventure. However, her impulsive nature of rushing into situations without thinking twice, sometimes gets her into hot water.

When she grows up she wants to be an astronaut or a veterinarian, or a skater, or a detective, or maybe a fairy godmother who guides kids along... or perhaps all of the above!

Physical appearance: Short straight black hair with bangs. She always wears red clips in her hair.





## ***Models & Characters:***

### ***Max***

***Fun, energetic and tireless***

***When he grows up he wants to be a drummer in a rock band***

Max is four years old. He is a tireless bundle of energy and the most active of the group.

He was adopted by the family at a very young age.

He is funny, fun, loves sports and good rhythm. Drumming is his passion; all he needs is two pencils in his hand to drum out a beat on whatever is close at hand, even if it's Tuga's shell.

His smile, just like his rhythm, is contagious. He is guaranteed good company.

He knows what he wants to be when he grows up: a drummer in a rock band.

Physical appearance: Little but strong, and always smiling.



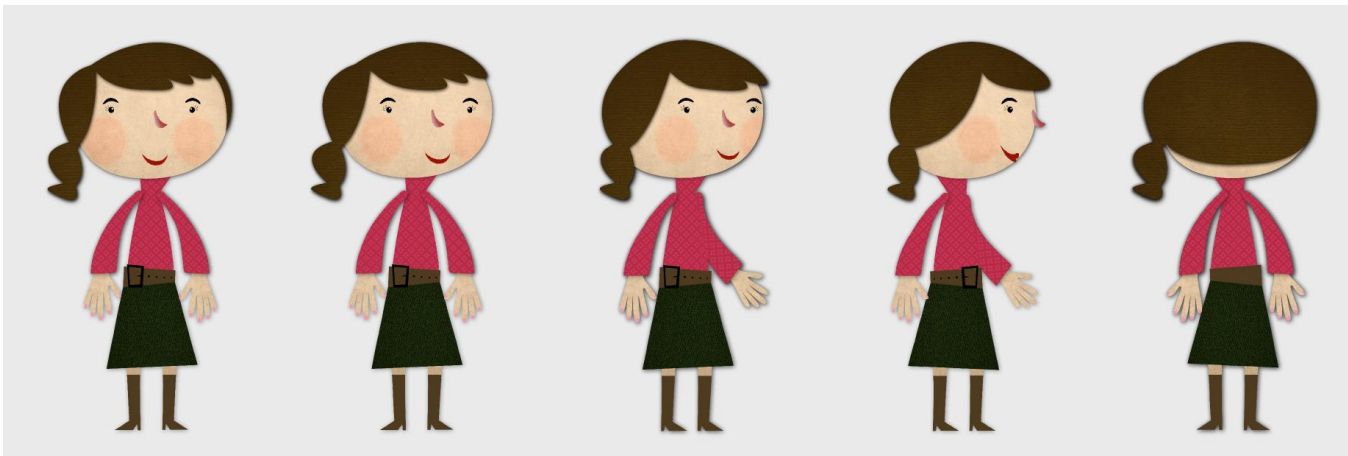
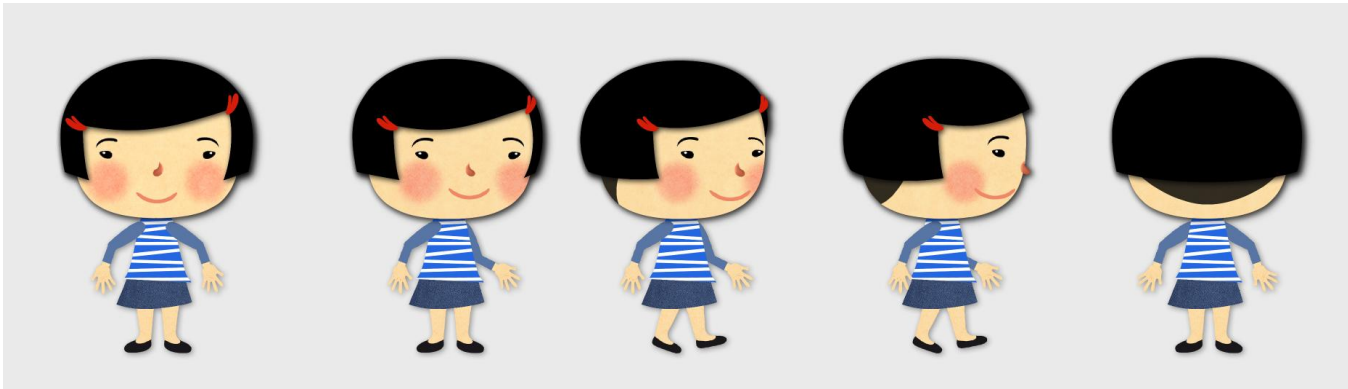
***Models & Characters:***



Turn-arounds:



The Mint Fairy



*Layouts:*



Frames:



Frames:

# The Mint Fairy

